



Blacksburg, Virginia

TOWN PLANNING, ECONOMIC DEVELOPMENT

Blacksburg, Virginia is a town of about 30,000 permanent residents coupled with many thousands of students at Virginia Tech University.



Arnett Muldrow & Associates, Ltd. has had an extensive relationship with Blacksburg for nearly ten years beginning with the completion of a Downtown Master Plan for the community.

The project involved an extensive public participation process that has involved a number of key stakeholders in the community including business owners, Virginia Tech, the Town of Blacksburg, Montgomery County Public Schools and the several active local neighborhood groups. The project team conducted four public meetings and numerous interviews throughout the process. The resulting plan centered around six theme topics for the future of downtown.



Arnett Muldrow continued to work with Blacksburg on the strategy that led to the formation of an innovative economic development partnership between the University, the Town, and the business community. The result was the Blacksburg Partnership – an economic development corporation that has been charged with implementing many of the plans recommendations. The unique economic development partnership is led by a board of directors of private citizens and has the financial backing of both the Town of Blacksburg and Virginia Tech University.

More recently, Arnett Muldrow completed a retail market study for the Downtown Merchants of Blacksburg in collaboration with the Blacksburg Partnership, has facilitated retreats for the community's leadership, and has worked alongside Mahan Rykiel on a detailed redevelopment plan for a 20 acre site adjacent to downtown that was the former home to the Blacksburg Middle School.

Town of Blacksburg
Marc Verniel, Town Manager
Town of Blacksburg
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